

# MEDIA RESONANCE

## GLOBAL FOOD SUMMIT DIGITAL 2021

# GLOBAL FOOD SUMMIT

DIGITAL

Food for a transforming society

### COVERAGE MEDIA REPORTS



### PARTICIPANTS



Registered  
participants  
**781**

Logged-in  
participants  
**507**

### SELECTED REPORTS



»Abendschau des Bayerischen  
Rundfunks (BR)«  
[SEE MORE](#)



»Die Welt«  
[READ MORE](#)



»Bundesministeriums für  
Bildung und Forschung«  
[READ MORE](#)



»Telepolis/Heise-Online«  
[READ MORE](#)

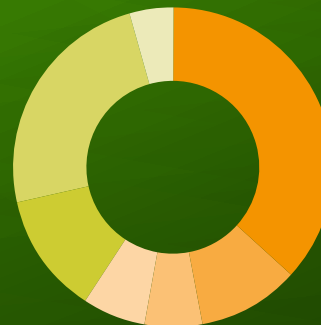


»Schweizer Bauer«  
[READ MORE](#)



»f3, farm. food. future.«  
[READ MORE](#)

### PROFILE OF GUESTS



36,5% Corporate  
10,4% Individual  
5,7% Media  
6,4% Ngo  
12,3% Politics  
24% Science  
4,7% Agency

### SOCIAL MEDIA

#### TWITTER



**260.000**  
IMPRESSIONS

#### LINKED IN



**39.000**  
VIEWS

#### FACEBOOK



**15.300**  
REACH